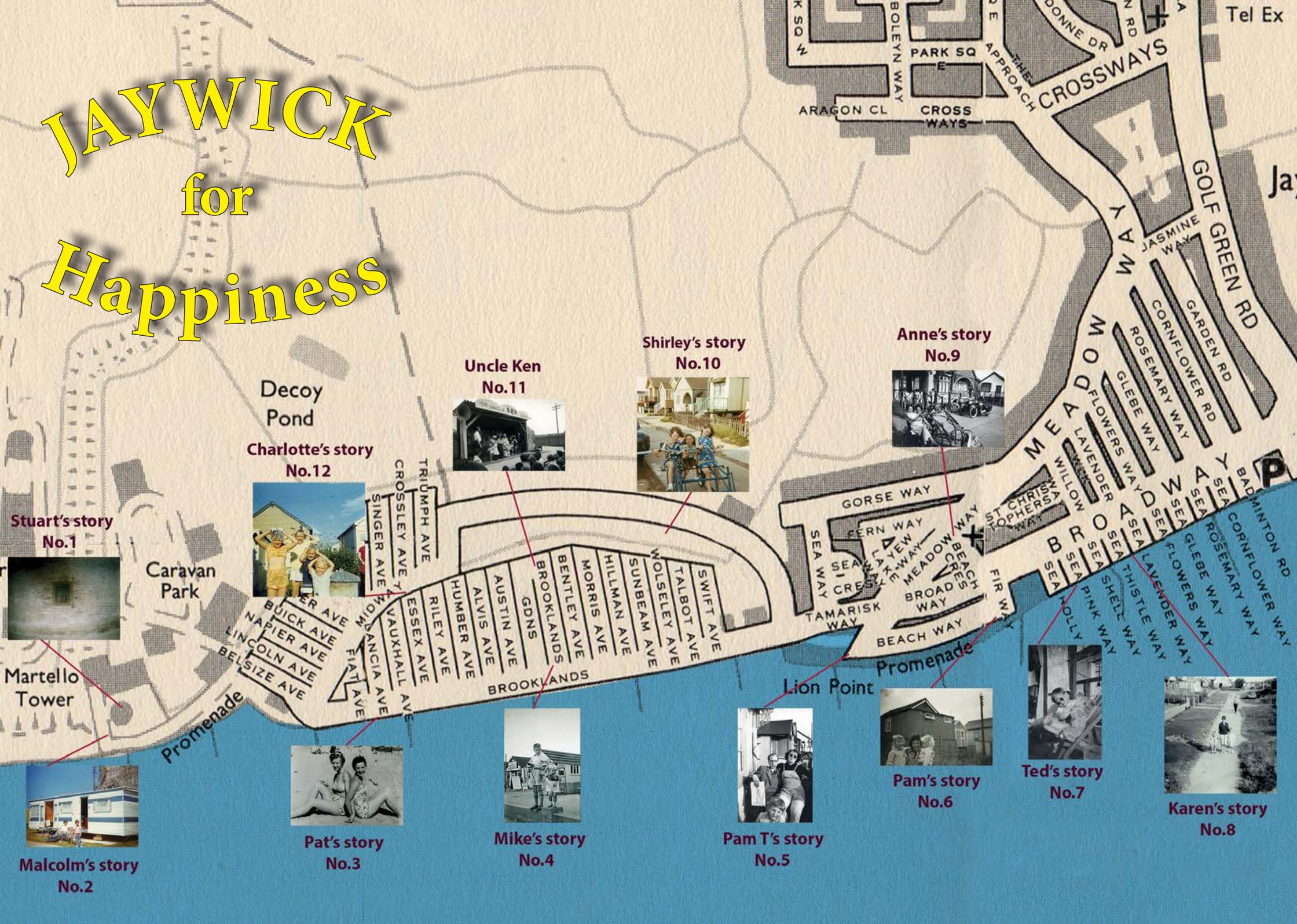


JAYWICK for Happiness



Decoy Pond

**Charlotte's story
No.12**



**Uncle Ken
No.11**



**Shirley's story
No.10**



**Anne's story
No.9**



**Stuart's story
No.1**



Caravan Park

**Malcolm's story
No.2**



**Pat's story
No.3**



**Mike's story
No.4**



**Pam T's story
No.5**



**Pam's story
No.6**



**Ted's story
No.7**



**Karen's story
No.8**

Jaywick Sands

Jaywick Sands was originally conceived as an upmarket holiday village in the 1920s where people would drive from London on a Friday evening, enjoying golf, tennis, swimming and possibly dancing and then drive back refreshed and ready for a week's work.

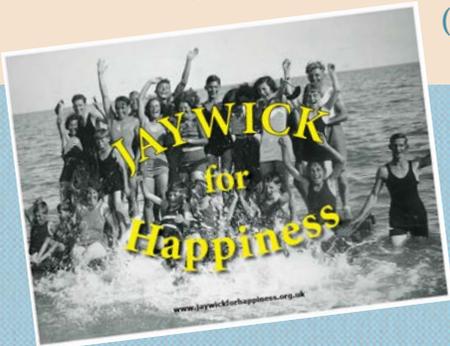
The Brooklands Estate became the catalyst for the building of Butlins which opened in 1938, at its height in popularity by the 1950s, and the caravan sites that we see today.

The *Jaywick for Happiness* project captures Jaywick Sands in its heyday as a holiday retreat through the photographs, films and memories of its residents and holidaymakers. Turning this private collection of social history into a public resource to promote a positive and aspirational profile for the Jaywick of today. Jaywick Sands remains a special place in the hearts of all our contributors with a lasting affection for this Essex seaside resort.

Jaywick for Happiness is a community heritage project led by Arterial Culture CIC made possible with a Heritage Lottery Fund 'Sharing Heritage' Grant and funding granted by the Friends of Jaywick Martello Tower.

"The sun shone for the whole fortnight!"

(PAT'S STORY)



Enjoying the Trail

Retrace the footsteps of generations of holidaymakers and re-live their happy holiday memories of Jaywick Sands spanning more than five decades.

Discover the heritage of this Essex seaside resort through the photos and home movies of our contributors, hear their stories and rejoice in those happy times spent at Jaywick Sands.

A circular route of approximately 2 miles - walk, cycle, jog, run or even skip the complete trail, just part of it or happily discover each location as you explore Jaywick.

Our contributors' stories can be accessed online using your smart device or by visiting our website

www.jaywickforhappiness.org.uk



We would like to thank the countless people who have shared their happy memories of Jaywick Sands through photographs, home movies and the telling of stories and anecdotes.

We are grateful for the support of the staff and volunteers at Jaywick Martello Tower.

FRONT COVER: CHARLOTTE'S STORY



HERITAGE TRAIL MAP

Jaywick Sands

A Picture of Happiness



Follow the Trail that makes Jaywick Happy!